

Warren Poon

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EMPLOYMENT EXPERIENCE

Director, Product Development @ Allocadia Software (November 2009 – January 2012)

Vancouver, B.C.

Allocadia Software is a SaaS start-up in the Marketing Resource Management space. Their core product is a Flex-based budgeting application targeted specifically for corporate marketing teams. I first began as a consultant working on key technical projects, then quickly grew into a full-time product director role.

- Managed and led agile software team using SCRUM methodologies and JIRA/Greenhopper.
- Planned, designed, and maintained a complete system architecture using various programming languages and technologies.
- Led strategic planning by aligning business goals with feature development identification and prioritization.
- Deployed and maintained enterprise-grade server hosting infrastructure in-the-cloud using Amazon Web Services (EC2/RDS/S3), identified IT security vulnerabilities and administered risk management policies (Linux administration, firewall controls, logging and alerts, IDS, SSL, etc).
- Administered source code management using SVN and Mercurial, a distributed version control system.
- Trained and mentored 3 consultants, 2 software engineers, and 2 co-op students.
- Implemented testing procedures and load testing scenarios.

Senior Systems Analyst, Team Lead @ AnyDATA Corporation (June 2006 – November 2009)

Irvine, California

As team lead, I was responsible for and managed all aspects of the SDLC. I planned, designed, and built a complete suite of real-time LBS (Location-based services) software products and web portals:

- Planned and designed multiple systems with teams of developers, designers, and business teams using technical requirements, and business use cases.
- Developed cost analysis and managed timelines for projects.
- Created requirements and specifications for real-time messaging technology
- Designed and maintained application database.
- Planned and designed a GPS device gateway listening to TCP/IP sockets with a team of Java developers
- Maintained software version control using Subversion (SVN).
- Trained and mentored junior developers

Systems Analyst @ Binspy Systems (2003-2006)

Mississauga, Ontario

Binspy Systems was a software start-up company formed in Toronto, Canada and sold to AnyDATA Corporation in June 2006. Our flagship LBS product FleetSpy™ won 1st place in the 2005 ESRI ArcWeb Services Challenge for its innovative use of ESRI's mapping data.

- Researched, planned, and coordinated development of client application. Provided use cases, data flow diagrams, and enterprise relationships diagrams.
- Created inventory management systems for large customers, resellers and dealers.
- Documented requirements, created user manuals.

Flash Developer @ BMO Bank of Montreal (2004, 3-month contract)

Toronto, Ontario

As part of a team of Flash developers, we worked together to produce interactive eLearning modules for BMO's Institute for Learning:

- Created interactive eLearning modules using Macromedia Flash MX Pro 2004 and Macromedia Captivate
- Created closed-captioning subtitles and cue points for video components using XML.

Web Developer, Marketing Specialist @ D&B Dun & Bradstreet (2002-2003, co-op position)

Mississauga, Ontario

Worked with the marketing department to create and enhance D&B's web presence via online promotions, email marketing campaigns, and search engine optimization.

- Developed and maintained national website (www.dnb.ca) and internal web portals using HTML, CSS, PHP.
- Integrated customer landing pages with e-commerce site (www.dnbdirect.ca) using ASP.NET.

EDUCATION

Bachelor of Commerce, Information Technology Management (2006)

Ryerson University - Toronto, ON

- Major in Digital Media Solutions
- Admitted as a direct-entry student into third year of 4-yr program

Systems Analyst Diploma with Co-op (2003)

Sheridan College - Oakville, ON

- Graduated with Honors from 3-yr co-op program in Computer Systems Analysis (3.78 GPA)
- Applied knowledge of systems analyst tools and methodologies including UML, process flows, USE case diagrams, ERD, object-oriented analysis and design.

INTERESTS AND ACTIVITIES

- **Violinist**, active member of the Vancouver Philharmonic Orchestra
- **Year-round Whistler addict**, snowboarding, mountain biking, golfing